



NSA Philadelphia's Sponsorship Packages 2011-12

~ **Gold Package, \$1,500** ~ Package benefits include:

- Front page acknowledgement on **chapter website** for one year (Sept 11-June 12)
- **Premier Sponsor** for Past-President's Wine & Cheese Reception (Sept 23, 2011, 3-5pm)
- Introduction and **Welcome Speech** at Past-President's Reception (Sept 23, 2011, 3-5pm)
- Listed as a sponsor in LinkedIn Eloquence & Experts Group
- **One Complimentary ticket** to every NSA program for 2011-2012
- Hi-res logo printed on chapter programming **postcard** for entire year.
- **Web-resolution logo** displayed on our sponsor web page linked to desired URL for entire year.
- A short "message from our meeting sponsor" email included at the bottom of each of four **promotional emails** to our list of 750+ subscribers for sponsored program.
- A **5-minute presentation** at the beginning of the sponsored program plus additional recognition throughout the program by board leaders.
- One **follow-up email message** (approved by NSA-PHL) and sent through chapter's email marketing system on your behalf the week after the sponsored program.

~ **Silver Package, \$1,000** ~ Package benefits include:

- Front page acknowledgement on **chapter website** for a 6 month period
- Sponsor a 2nd event and receive a discount of 10% off (\$900)
- Listed as a **sponsor** in LinkedIn Eloquence & Experts Group
- **One Complimentary ticket** to every NSA program for 2011-2012
- **Hi-res logo printed** on chapter programming postcard for entire year.
- Web-resolution logo displayed on our **sponsor web page linked** to desired URL for entire year.
- A short "**message from our meeting sponsor**" email included at the bottom of each of four promotional emails to our list of 750+ subscribers for sponsored program.
- A **5-minute presentation** at the beginning of the sponsored program plus additional recognition throughout the program by board leaders.
- One **follow-up email message** (approved by NSA-PHL) and sent through chapter's email marketing system on your behalf the week after the sponsored program.

~ **Bronze Package, \$500** ~ Package benefits include:

- Sponsorship of one (**1**) **chapter program** throughout the calendar year.
- **Two Complimentary tickets** to program sponsored by sponsor.
- **Hi-res logo** printed on chapter programming postcard for entire year.
- Web-resolution logo displayed on our **sponsor web page** linked to desired URL for entire year.
- A short "**message from our meeting sponsor**" email included at the bottom of each of four promotional emails to our list of 750+ subscribers for sponsored program.
- A **5-minute presentation** at the beginning of the sponsored program plus additional recognition throughout the program by board leaders.
- One **follow-up email message** (approved by NSA-PHL) and sent through chapter's email marketing system on your behalf the week after the sponsored program.

***Make checks payable to NSA Philadelphia and mail to:**

NSA Philadelphia c/o Seamless Events, P.O. Box 1155, Havertown, PA 19083

**Once payment is received, all benefits will begin. It is your obligation to send all files for logo, URL, email copy and the like ASAP to info@nsaphiladelphia.org for fulfillment of your package inclusions. We look forward to your partnership with NSA PHL!*